

Framer Website Checklist

Get more inquiries from your Framer site

Imagine you bought a theme for your hotel or studio. You should understand every step below without googling acronyms. The goal is simple: a site that looks like you — and makes people book, buy, or write. Partner tools below include current signup discounts where available.

1. Choose a good starting point

- ☐ Write down one main goal (more bookings, more leads, more sales)
- ☐ Start Framer with a free trial if you do not have an account yet: <https://framer.link/noel-dario-andres-z2ebfu-s9ol>
- ☐ Pick a Framer theme that already matches your industry vibe
- ☐ Browse themes at noel.marketing/framer-themes — code WELCOME10 saves 10%
- ☐ Need small extras (buttons, cards)? Look at noel.marketing/framer-components

2. Make it yours

- ☐ Replace every demo photo with real photos
- ☐ Rewrite headlines in your own voice (“Quiet rooms by the lake”, not “Lorem ipsum”)
- ☐ Add your logo and colors
- ☐ Delete sections you do not need — less is clearer
- ☐ Fill Contact / About with real people and real details
- ☐ Add proof near the top — Testimonial (15% off for 12 months): <https://refer.testimonial.to/noel-dario-andres>

3. Make people take the next step

- ☐ One big button on the homepage with one clear action
- ☐ Put reviews, awards, or guest quotes near that button
- ☐ Test the form: send a message to yourself and check it arrives
- ☐ Make sure the “thank you” message feels friendly, not broken
- ☐ Optional site helper for FAQs when you sleep — Chatbase: <https://link.chatbase.co/noel-dario-andres>

4. Publish and check on your phone

- ☐ Connect your own domain (yourname.com)
- ☐ Open the site on your phone like a guest would
- ☐ Check that buttons are easy to tap with a thumb
- ☐ Paste your link into WhatsApp or Instagram — does the preview photo look good?

5. Tell the world (and Google)

- ☐ Add your site in Google Search Console (free)
- ☐ Ask Google to look at your homepage
- ☐ Update Google Business Profile if you have a location
- ☐ Queue launch posts in Buffer: <https://join.buffer.com/noel-dario-andres>
- ☐ Grow an email list — beehiiv is 20% off for 3 months: <https://www.beehiiv.com?via=noel-dario-andres>
- ☐ Share the new site with partners and past clients

6. Improve a little every month

- ☐ Read every inquiry that comes in — what are people asking for?
- ☐ Swap weak photos for better ones
- ☐ Update prices, hours, or offers when they change
- ☐ If something confuses a friend, change that part of the page
- ☐ Keep your inbox moving — Fyxo (20% off for 2 months): <https://partners.fyxo.com/noel-dario-andres>

Partner tools & current discounts

Recommended on noel.marketing/stack. Partner links may earn a commission; many include a signup discount for you. Verify the offer at checkout.

- Framer (the builder) !' <https://framer.link/noel-dario-andres-z2ebfu-s9ol>
- beehiiv (newsletter) — 20% off for 3 months !' <https://www.beehiiv.com?via=noel-dario-andres>
- Buffer (social scheduling) !' <https://join.buffer.com/noel-dario-andres>
- Testimonial (reviews) — 15% off for 12 months !' <https://refer.testimonial.to/noel-dario-andres>
- Fyxo (inbox) — 20% off for 2 months !' <https://partners.fyxo.com/noel-dario-andres>
- Chatbase (site chat) !' <https://link.chatbase.co/noel-dario-andres>
- More offers: <https://noel.marketing/stack/>

Browse all partner offers !' <https://noel.marketing/stack/>

Skip the blank-page struggle

Framer themes from noel.marketing give you a finished look and clear sections. You customize the story — we already did the layout heavy lifting.

- Themes: <https://noel.marketing/framer-themes/>
- Components: <https://noel.marketing/framer-components/>
- Welcome code: WELCOME10 (10% off)

Browse Framer themes !' <https://noel.marketing/framer-themes/>

From noel.marketing. WELCOME10 works on eligible products after you confirm your email (not on Shopify App Store apps). Partner links may earn a commission at no extra cost to you. Discounts shown were current when this PDF was generated — always verify on the partner checkout.

<https://noel.marketing>